

The Bike Writer

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Cincinnati Cycle Club, PO BOX 9, Maineville, OH 45039
www.CincinnatiCycleClub.org

Fall 2021/Winter 2022

FREE

AMERICANS TAKE 1.1 BILLION TRIPS EVERY DAY

— an average of four trips per citizen. 87% (957 million) of daily trips are taken in personal vehicles. If 10% of the population were to replace one car trip a day with a bike ride, overall carbon emissions from transportation would drop 10%.

HALF (48%) OF ALL TRIPS TAKEN IN THE U.S. ARE LESS THAN 3 MILES

— that's a 15-minute bike ride at an average pace.

Opening the World of Cycling to Broader Participation

Mount Airy is the Cincinnati Off-Road Alliance's (CORA) mountain to climb. Progress continues every weekend on the singletrack, and all are welcome to join the volunteer building days.

Mount Airy Forest is the largest reforested park in America. Once, 1,459 acres of entirely clear-cut unproductive farms, in 1911, the community decided to replant and return it to a forested state.

CORA is partnering with the Cincinnati Parks Foundation to fund the Mount Airy Bike Skills Park construction at Area 23 of the park. Progressive Bike Ramps, a leader in creating exciting inclusive courses for all to learn and build cycling skills, has completed the design for the skills park.

The central location of Mount Airy is easily accessible from the whole city, and its urban site provides new opportunities for an underserved and diverse community.

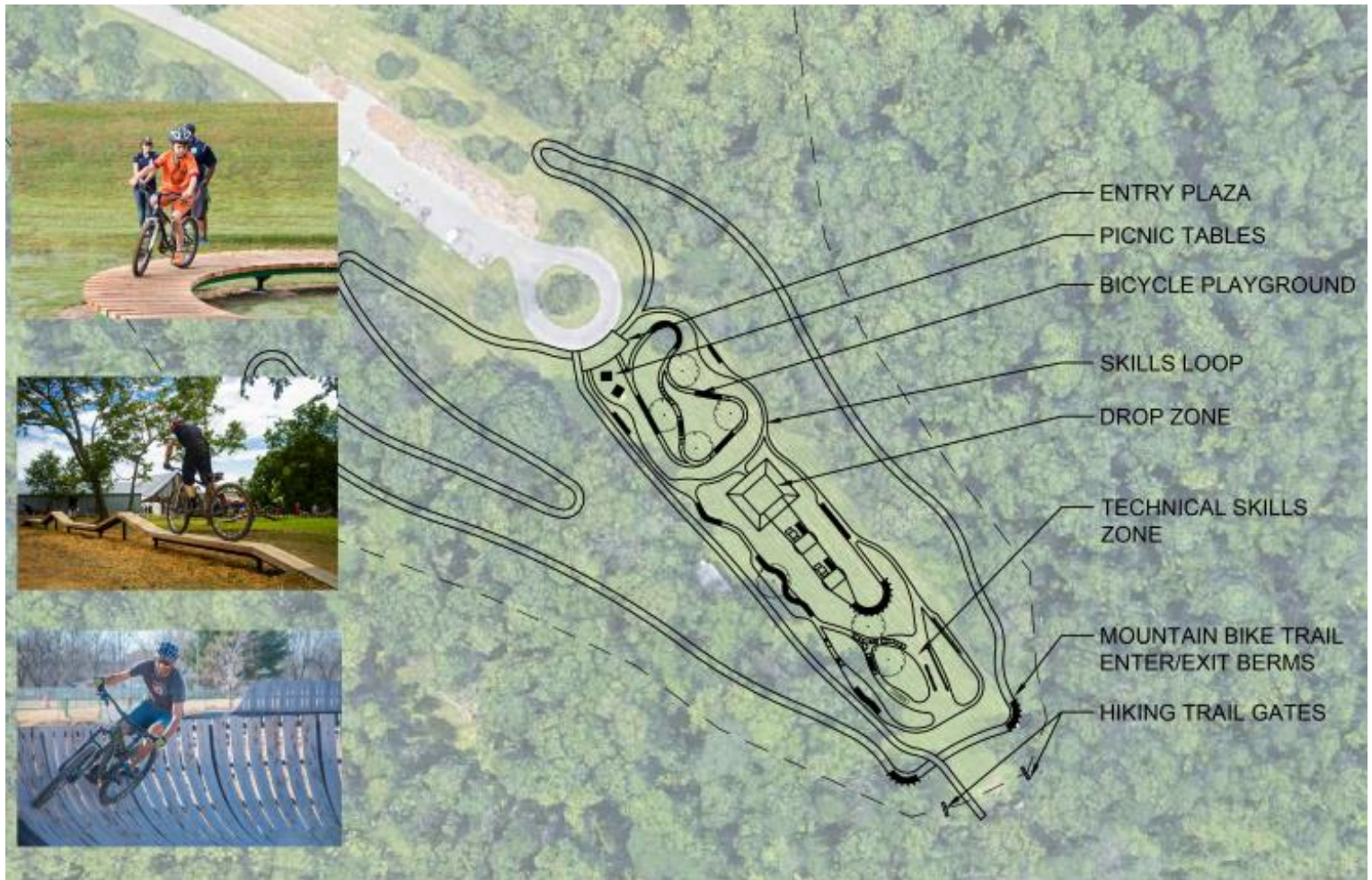
What is a bike skills park?

Skills Parks are approachable areas where one can try different obstacles in a controlled environment to build better bike handling skills for the real world. This open and designed space can be conducive to learning, especially for those who haven't had as many safe chances to try cycling.

The Cincinnati Park Board has appropriated funds for half of the project, including a comfort station, including flush toilets and sinks, and an ADA-compliant concrete pathway along the skills area. The Skills Park will be developed with adaptive use in consideration, meaning that most, if not all, of the trails and obstacles, will be useable by off-road wheelchairs and other adaptive equipment. For example, the skills park will allow those who can't use a traditional bike to ride the skills park and the perimeter flow trail. In addition, programs such as Cincinnati Children's Be. Well will take kids with physical disabilities to the park to engage in physical activities from which they have previously been excluded.

For more details visit coramtb.org/current projects contact.

-Jason Reser, Cincinnati Off-Road Alliance (CORA) Trail Development Director, jreser@coramtb.org



President's Message



We are excited for our upcoming Annual Banquet and Season Celebration on January 23 at Rhinegeist Brewery.

It is going to be a fabulous event and fun time to present the 2021 achievements and 2022 goals for the club. The clubhouse room at Rhinegeist is historic and spectacular. There will be Live

Music, dancing, Bike organizations and charities will have presentation tables and there to answer your questions. Come and socialize with your fellow friends and make some new friends. See you there on January 23.

In 2021 **The Licking Valley Century** SOLD OUT. Registration is now OPEN for the 2022 Licking Valley Century. Register early! We are designing some new improvements to make the event even better. There are amazing scenic routes for every ability at 29-, 41-, and 66-mile in addition to the 100-century route. Event proceeds benefit area food banks. If you work for a company that would like to become a ride sponsor and support a great event and a great cause, send me an email and let's talk.

The Licking Valley Century is part of the KY Century Challenge managed by Bike Walk KY. More info at Kycyclingchallenge.com

Make sure to register early, last year most of the five events sold out and the Licking Valley Century sold out several weeks early. For more details go to www.LickingValleyCentury.com

Save the date for this September 24, 2022! We are working on a completely NEW **Great Pumpkin Roll Ride**.

The 2022 GPRR will have a brand-new start location in downtown Brookville, Indiana. fantastic new routes, and great new partner in Third Place Tavern and Event Center and well as the support and partnership of downtown Brookville. This is going to be an amazing new ride.

If you have a friend, neighbor, or fellow coworker who is getting a bike introduce them to the Cincinnati Cycle Club. Being a club member is **MORE than just cycling**. Supporting the cycle club, you help support a healthier Cincinnati, help support better pedestrian infrastructure, and support cycling and pedestrian organization in Cincinnati.

We (the Cincinnati Cycling Club) work with, have partnerships, or help support all regional organizations in the greater Cincinnati Region that support cycling and pedestrian activities and infrastructure. We have partnerships with Tri-State Trails, Green Umbrella, Cincinnati Off-Road Alliance (CORA), Cincinnati Red Bike, MOBO, Queen City Wheels, the Major Taylor Cycling Club and more. Together we are working hard to make Cincinnati better and healthier.

Join the Cincinnati Cycle Club today. Become part of a great community. We are an all-inclusive nonprofit and all volunteer organization. Join us, get involved, and let's work together to make the greater Cincinnati area a great place to bike and walk.

Ride Safe.

**Fred Ferguson
President**





The Licking Valley Century

Part of the Kentucky Challenge Series

Saturday June 25, 2022

www.LickingValleyCentury.com

Saturday, June 25, 7:30am

Enjoy the beauty and challenge of riding the ridge tops and valleys of Northern Kentucky. See for yourself why many cyclists call this area "God's country". You will enjoy beautiful valleys and amazing vistas while pedaling along roads with little traffic.

So much fun packed into one ride!

- Beautiful Low Traffic Roads
- Routes for Everyone!
- KOM/QOM challenge
- Fresh Baked Goodies from Millstone Cafe
- Cold Kona Ice Treats
- Great scenery for pictures
- Yummy Finish Line Meal
- Live DJ at start and Finish
- Stuffed Rider Packets
- Infinit Nutrition drink at all rest stops
- Themed rest stop hosted by the Great Pumpkin Roll Ride
- Massages available at the finish line
- Reser Bike shop mechanics ready to help

Our ride features rolling terrain over low traveled roads. Ride distances of 29,42 66 and 102 miles.

Make sure to check in at the KY Century Challenge table and record your mileage to get credit towards the 2022 challenge.

Registration limited to 800 cyclists.

Day-of registration opens 6:30 am.

First group leaves 7:30am

Start location:

Knights of Columbus Hall
11186 S Licking Pike,
Alexandria, KY 41001

Friday Early packet pickup:

Student Union Hall at NKU

Event proceeds benefit the Henry Hosea House in Newport, KY a wonderful local food bank that fed over 48,000 meals in 2021.



Pop-Up Bike Shop Series

Improves Bike Safety and Accessibility

by Caitlin Sparks

This year, Tri-State Trails teamed up with local bicycle organizations and community groups to create eight *Pop-Up Bike Shops* in different communities across Cincinnati and Northern Kentucky. Fueled by our vision of people safely riding bikes everywhere, we set up mobile bike shops in parks and community centers with bike repair stands, tool buckets, and bike gear giveaways.

The *Pop-Up Bike Shop* concept welcomed people of all ages, abilities, and backgrounds and performs basic fixes on bikes of all builds. Tri-State Trails organized the first Pop Up Bike Shop in Avondale in 2019, and this year, the event grew into a series organized in partnership with Red Bike, Queen City Bike, MoBo Bicycle Co-op, and the Dayton Kentucky Park Board. Collectively our coalition fixed over 150 bikes and fitted many of them with rechargeable front and rear lights, sturdy U-locks, and baskets – all free to those who needed them. Participants were offered new helmets and reflective vests and had conversations with mechanics about their bike's performance and how to keep it rolling smoothly for years to come.



Tri-State Trails and community partners organized the first *Pop-Up Bike Shop* (formerly the Bike Party) in Avondale in 2019.

Many individuals expressed gratitude while they watched their bike come back to life. Claire Seid, a community organizer with Red Bike and MoBo Bicycle Co-op shared a highlight from the series, “After we fixed her bike, a woman in the West End came to me and said, ‘This is great, now I can get to the doctor!’ Free bike repair is actually changing lives.”

These events wouldn't be possible without the steadfast volunteers who, for the first time, imagined, organized, and ran the mobile bike shops together. Joe Humpert with Queen City Bike said, “Together we remove obstacles to safe everyday active transit. It's such an inspiration to envision a bike-friendly future for our region.”

Smiling families and community organizers at the Evanston Pop Up Bike Shop on April 3, 2021. A happy participant from the *Pop-Up Bike Shop* hosted in Dayton Kentucky on May 8, 2021.

We believe a bike-friendly future is happening now and it's being built by a village. Tri-State Trails' [Gear Donation Program](#) supplied the bicycle giveaways and the [American Academy of Pediatrics](#) donated 72 helmets. [REI Cincinnati](#) donated innertubes of all sizes. MoBo Bicycle Co-op and Queen City Bike's volunteers hauled bike stands and tool buckets by bike to each event. Red Bike's team offered mechanic expertise, provided music, and grilled out at some events. Staff and volunteers from community organizations like the Evanston Community Council and Boone County Public Library helped coordinate and promote the pop-ups within their neighborhoods.

After a successful year, our team of partners is planning another series of *Pop Up Bike Shops* for 2022. Stay tuned for more information about event locations and opportunities to get involved!



Traveling by bike with Warm Showers

By Terri Williams

My parents lived through the depression and had a “depression mentality”. They weren’t fiscally conservative—they were cheap. For example, my mother wouldn’t pay to have their trash picked up at a yearly cost of about \$150. Instead, mom played Mrs. Rumpke and went to the local dump. Being cheap served them AND me well: they paid for my college. They retired wealthy and filled it with travel. I have inherited their “cheapness” when it comes to travel. I exhaust the internet for airfare, hotel and food discounts

In 2020, travel was restricted or eliminated from our lives. The world is starting to open up again and I see many Facebook posts from my friends regarding their travels. My interest is piqued when I see a post that is centered around a cycling trip that is self-supported. A self-supported trip is traveling without a guide, SAG support or a tour group.

I recently heard someone speak about “Warm Showers”. My first impression was literal—a place for a warm shower in a public venue. As the conversation continued, I found out that subscribing to Warmshowers would save money when traveling by bicycle.



Wikipedia defines Warmshowers.org as “a pathway to help bicycle travelers balance the self-reliance of camping and hotels with opportunities for social encounters”. It is a non-profit hospitality exchange service for people engaging in bicycle touring. The platform is a gift economy—hosts do not charge for lodging. There is a one-time fee of \$30 to join the community. “The platform provides the technology for reciprocal hospitality for cyclists and hosts. Two Canadians, Terry Zmrhal & Geoff Cashmen, founded Warmshowers in 1993. What once started as a spreadsheet of names more than 10 years ago have grown to a community of over 185,000 users across the globe”.

Using the application is easy. Create a User Application. Be as detailed as possible and include a recent photo of yourself. After you have submitted your application, go to the map and search by name or location. Go to the selected profile and enquire. Please read the host’s profile carefully. You should get a response very quickly.

I spoke with Dwight Pittenger, a CCC member who has used Warmshowers in the past. He & his wife took a 29-day trip from Cincinnati to Missouri focused on the Katy Trail. Dwight recounts how one of their hosts was a couple who owned a local bike shop. Depending on the host, a warm shower, beds, laundries and kitchen privileges are usually provided. Some hosts provided transportation to a local Wal-Mart or tours of their city and meals. Every host was different and “we had nothing but positive experiences.”

Anne Badanes, another CCC member has been a Warmshowers host for over 10 years. “Our guests range in age from 19—to 65+ years. We hosted international and American cyclists. The people we met were fascinating and have become lifelong friends. Warmshowers is perfectly targeted to people with a common interest.”

If your budget is tight and you are open to meeting people with a common love of cycling and touring—Warmshowers might be in your future.

Gearing Up for Good

By Mackenzie Hesler

[Gearing Up for Good](#) started as one man's 6,500-mile bicycle trek in 2019 that raised awareness and \$314,000 in support of people who have Parkinson's disease. The man on a mission was the founder and CEO of The Motz Group, Joe Motz, and when he set off on his [epic bicycle trek](#) several years ago, he had just turned 65 years old. The original journey has evolved into a more significant movement that today encompasses various supporting events to better the lives of others.

"Together, We Will Go Further" is the stated purpose of Gearing Up For Good and the motivation of this year's main event, [Cycling Ohio for Parkinson's](#), a week-long bike ride across the state of Ohio that happened from September 12 to September 18, 2021.

Coming together to champion causes, one ride at a time

Like the people who ride them, bicycles can be powerful catalysts for positive change. The stated mission of [Gearing Up For Good](#) and of the organization's recent fundraising event, Cycling Ohio for Parkinson's, is to "connect people through the power of movement."

The nonprofit's core values are to:

1. Inspire people to stretch beyond perceived limits, not to simply live, but to thrive
2. Encourage the miracle of movement
3. Show care and compassion
4. Cultivate perseverance
5. Demonstrate commitment to physical and mental well-being

Each cycling event is a collective effort to improve people's lives in the Greater Cincinnati communities and beyond by raising critical funds and awareness for important causes. For participating cyclists, Gearing Up For Good events are more than adventures in community service; they're personal health journeys, too.



Are you ready to gear up for good?

Creating a positive impact is a team sport- and we'll win if we stand (and cycle) united! Connect with us via social media on [Facebook](#), [Twitter](#), and [Instagram](#) to cheer from home and learn about future opportunities to participate. Nothing beats the simple pleasure of a bike ride, especially when you put your pedal to the metal to positively impact the people in the Cincinnati Tri-State area and across the country!

[Learn more about Gearing Up for Good.](#)

Nagel Middle School is Bringing Kids into Cycling

Brian Weaver considers himself lucky. As far as he's concerned, he is now a professional cyclist. Two years ago, the Nagel Middle School physical education teacher received a grant from Specialized for 21 hardtail mountain bikes. Brian was then flown out to Morgan Hill, California, and trained in their curriculum, that was designed by an avid cyclist and professor at Central Michigan University. Brian has since received another grant through the Forest Hills Foundation for Education to obtain ten more bikes. He is using them in his 8th-grade Lifetime Sports elective as part of a unit titled "Safe and Effective Cycling."

He is also working with the Cincinnati Off-Road Alliance (CORA), Anderson Township government, and community members to build a perimeter path and skills features on Nagel's property. This encouraging environment will be open to the student's Riding for Focus program during academic flex time and outside of school hours for all to visit and practice riding skills.

This project is one of a growing number aimed at bringing kids into cycling as a lifelong activity that improves their physical health and mental clarity.

While the focus is on fundraising and finishing the Bike Skills Park at Nagel Middle School, for now, Brian and CORA hope this can serve as a template for building more of these programs for schools throughout the region, especially in underserved neighborhoods where the power of cycling can help the most.

For more information or to donate, please visit coramtb.org/current-projects.

Brian Weaver, Wellness Teacher, Nagel Middle School



Bike Law 101

By Steve Magas & Chris Carville

TRAILS & ROADS- Same Asphalt - Different Standards of Care

A crash is a crash is a crash, right? As the days shorten, cyclists are spending more time on bike trails to avoid traffic. If you are injured on the road because someone drives carelessly & runs you over, you have a “claim” against that person based on that person’s negligent, or careless, behavior. It doesn’t matter if that person was driving a car or a bike, we all owe each other a duty of Reasonable Care while transporting ourselves. We must follow the Rules of the Road...when we are actually ON the road...

That all changes if you choose to ride on the Bike Trail.

In 2010 a local appellate court held that people using the Little Miami Bike trail were different than people using the road – that they are magically transformed from “vehicle operators” to “recreational users.” The case, *Deutsch v. Birk*, arose on June 10, 2007, when woman was rollerblading on the trail while her daughter was riding a bike. The child got off her bicycle, began to walk cross the Trail and pushed her bike into the path of an oncoming cyclist which led to a serious crash. The injured cyclist sued mom & daughter, but the trial court dismissed the case.

On a ROAD, this is a good case. The standard of care on a ROAD is “Negligence.” If Mom or Daughter’s negligence/carelessness leads to someone being hurt, the injured party has a good claim for damages. If a negligent motorist hits you with her/his car while you’re riding TO the trail on the asphalt road you have a good claim. Once your tires touch the TRAIL’s asphalt?

Not so much...

The Court held that the rules CHANGE once your tires touch the bike trail, holding that bike riders who are vehicle operators on the road turn into “recreational” riders while they are on the trail. The Court relied on a 1990 Ohio Supreme Court case that held: ***“Where individuals engage in recreational or sports activities, they ASSUME THE RISKS of the activity and cannot recover for any injury unless it can be shown that the other participant’s actions were either “reckless” or “intentional”.”***

The Court examined the facts of this case and held that the injured cyclist was engaged in a recreational activity and that a collision with another cyclist was a ***“foreseeable and customary risk in this sport or recreational activity.”*** The Court upheld the dismissal of the lawsuit- and set the legal bar for recovering damages pretty high. So, despite suffering serious injuries the cyclist was left without a remedy against the careless Mom & Child.

To make a valid injury claim for damages against someone who hurts you on the bike trail the Court held that you must prove something beyond “negligence.” That would be ***“reckless, willful or wanton”*** behavior. Kentucky Courts apply the identical standard, describing necessary conduct as “indifference to the natural consequences of one’s actions” or “the entire want of care or great indifference to another’s safety.” *Huddleston v. Hughes*.

The definitions of those behaviors border on quasi-intentional and are almost impossible to prove in the typical case. Most people don’t behave “recklessly” – but people are OFTEN “careless.” In Ohio, and Kentucky, someone who “carelessly” hurts you on the Trail walks away without liability.

We would LOVE to find the right case to test this decision. Giving careless people a free pass to hurt people on the bike trail just seems ***grossly unjust***. A negligence standard makes more sense...but that is NOT the law on Ohio's and Kentucky's bike trails now.

Steve Magas has long been known as Ohio's Bike Lawyer. Chris Carville is Kentucky's Bike Lawyer. Steve and Chris both ride & handle "bike cases" throughout Ohio & Kentucky! Steve is at **513-484-BIKE/2453** & BikeLawyer@me.com. Chris can be reached at **859-380-8309** & Chris@CarvilleLegal.com.



Cincinnati Cycle Club Annual Banquet and Business Meeting

at [Rhinegeist Brewery](#), 1910 Elm St, Cincinnati, OH 45202

on **January 23, 2022**

from **5:00 PM - 9:00 PM EST**

for **150 guests**

in **The Clubhouse Banquet Room**

Dinner by Gomez

Tickets are only \$25

Come and socialize with all your fellow club members and enjoy a great event with live music!

Volvo Cars add pedestrian auto brake

The Pedestrian Detection with full auto brake is a world first. To Volvo Cars' knowledge there is no other car manufacturer that offers a feature that can avoid a collision with a pedestrian.

This radar- and camera-based system can detect pedestrians in front of the car, warn if anyone walks out into its path - and then automatically activate the car's full braking power if the driver fails to respond in time.



Pedestrian accidents occur every day in our increasingly intensive traffic environments. In Europe, 14 percent of all traffic fatalities are pedestrians. The corresponding figure for the USA is 11 percent and in China the proportion rises to a worrying 26 percent.

GREATER CINCINNATI AREA BICYCLE SHOPS

NORTHERN KENTUCKY

Reser Bicycle Outfitters **
48 Monmouth St, Newport, KY 41071
(859) 261-6187
<https://www.reserbicycle.com>

Trek Bicycle Store – Fort Wright
1999 Dixie Hwy, Fort Wright, KY 41011
(859) 331-2482
<https://www.trekstorecincinnati.com>

Montgomery Cyclery Erlanger
3708 Dixie Hwy, Erlanger, KY 41018
(859) 342-7300
<https://www.montgomerycyclery.com>

Velocity Bike & Bean
7560 Burlington Pike, Florence, KY 41042
(859) 371-8356

INDIANA

Weber Sports
238 Main St, Aurora, IN 47001
(812) 926-1200
<https://www.weber-sports.com>

WESTSIDE

West Trails Bicycles
8007 Harrison Ave, Miamitown, OH 45041
(513) 353-9378
<https://wtbikes.com>

Bicycles & More
6363 Glenway Ave, Cincinnati, OH 45211
(513) 661-6777
<http://bicyclesandmorecyclery.net>

Montgomery Cyclery Western Hills
3301 Westbourne Dr, Cincinnati, OH 45248
(513) 574-1305
<https://www.montgomerycyclery.com>

CENTRAL CITY

Campus Cyclery
241 W McMillan St, Cincinnati, OH 45219
(513) 721-6628
<https://campuscyclery.com>

The Garage OTR Bicycle Service Shop
10 E Central Pkwy, Cincinnati, OH 45202
(513) 225-1583
<https://www.garageotr.com>

Urban Transit
1319 Main St, Cincinnati, OH 45202
(513) 953-0586
<https://www.urbantransitshop.com>

NORTHSIDE

TEAM Cycling & Fitness
765 Colerain Ave, Cincinnati, OH 45239
(513) 522-1551
<https://ridewithgps.com>

Spun Bicycles
4122 Hamilton Ave, Cincinnati, OH 45223
(513) 541-7786
<https://spunbicycles.com>

Ron's Bike Garage
15 Linden Dr, Cincinnati, OH 45215
(513) 549-6875
<https://www.ronsbikegarage.com>

EASTSIDE

Montgomery Cyclery Loveland
116 Karl Brown Way, Loveland, OH 45140
(513) 583-8600
<https://www.montgomerycyclery.com>

Montgomery Cyclery Montgomery
9449 Montgomery Rd, Cincinnati, OH 45242
(513) 793-3855
<https://www.montgomerycyclery.com>

Trek Bicycle Store – Blue Ash
695 Kenwood Rd, Cincinnati, OH 45242
(513) 745-0369
<https://www.trekstorecincinnati.com>

Jim's Bicycle Shop
8015 Plainfield Rd, Cincinnati, OH 45236
(513) 793-1163
<https://www.jimsbicycleshop.com>

Bishop's Bicycles **
313 Main St, Milford, OH 45150
(513) 831-2521
<https://www.bishopsbicycles.net>

Fifty West Cycling Company
7669 Wooster Pike, Cincinnati, OH 45227
(513) 731-9111
<https://www.fiftywestcycling.com>

Smitty's Cyclery
6000 Wooster Pike, Cincinnati, OH 45227
(513) 271-3180
<http://www.smittyscyclery.com>

BioWheels **
6810 Miami Ave, Cincinnati, OH 45243
(513) 861-2453
<https://www.biowheels.com>

Montgomery Cyclery Beechmont
8483 Beechmont Ave, Cincinnati, OH 45255
(513) 474-5888
<https://www.montgomerycyclery.com>

NORTH

BikeWise Oxford
9 N Beech St, Oxford, OH 45056
(513) 523-4880
<https://www.bikewiseoxford.com>

Fairfield Cyclery
860 Dixie Hwy, Fairfield, OH 45014
(513) 829-7586
<http://www.fairfieldcyclery.com>

Bicycle House
6844 Tylersville Rd, West Chester Township, OH 45069
(513) 847-1986
<https://www.bicycle-house.com>

West Chester Cyclery
9304 Cincinnati Columbus Rd, West Chester Township, OH 45241
(513) 777-9742
<http://westchestercyclery.com>

Whitman's Bike Way Bike Shop
21 S Main St, Miamisburg, OH 45342
(937) 384-0337
<https://www.whitmansbikeshop.com>

Spoken Bicycles **
1201 Central Ave, Middletown, OH 45044
(513) 997-1230
<http://www.spokenbicycles.com>

Trek Bicycle Store – West Chester
7576 Voice of America Drive
West Chester OH 45069
(513) 755-3773
<https://www.trekstorecincinnati.com>

Montgomery Cyclery West Chester
8975 Cincinnati Columbus Rd, West Chester Township, OH 45069
(513) 779-6767
<https://www.montgomerycyclery.com>

*Shops denoted with an * also lead CCC Club rides. Visit the calendar on cincinnati.cyclingclub.org for ride details*

Cincinnati Cycle Club
PO BOX 9
Maineville, OH 45039

Tentative Future Large Ride and Event Schedule - See CCC website and calendar for official details.

Month	Date	Ride Title	Ride Start	Distances
January	Sunday 23rd	Annual Banquet and Season Celebration	Rhinegeist Brewery 1910 Elm St Cincinnati, OH 45202	
June	Saturday 25 th	Licking Valley Century part of the Kentucky Century Challenge	Knights of Columbus Hall 11186 S Licking Pike Alexandria, KY 41001	29/41/65/102
August	Sunday 14 th	CCC Club Picnic Ride	Pendery Park in NKY	20/40/60
September	Saturday 24 th	Great Pumpkin Roll Ride www.GreatPumpkinRollRide.com	9660 Dry Fork Rd, Harrison, OH 45030	25/40/50/62

Thank you to our Bike Writer sponsor



**CHOOSING TO REPLACE DRIVING A CAR
WITH RIDING A BIKE JUST ONCE A DAY
CAN REDUCE YOUR PERSONAL
TRANSPORTATION-RELATED CARBON
EMISSIONS BY 67%.**

Riding a new bicycle an average of 319 miles can offset its carbon footprint from manufacturing. That's less than 7 miles each week over the course of a year.

The average annual cost of owning a new car is \$9,282, or \$773/month, and the average annual cost of owning a new bike is \$350, or \$30/month — a monthly savings of nearly \$750.